Brochure by Daisy Ayon

Art 305, Spring 2015

Cal State University, Long Beach

**Megan Geckler**

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*Site-specific*

*Installation Artist*

Artist Background

* Megan Geckler was born in Bucks County, Pennsylvania on

October 8, 1975.

* She was in pre-med school when she decided that she was going to quit and get into art school.
* Her main material in her pieces is flagging tape in all of the colors available.
* Megan’s personal interest are color theory, design, contemporary art, architecture, plastics, 3D modeling, and installation art.
* Geckler obtained her Bacherlors in Fine Arts (BFA) from Tyler School of Art in 1998. (Philadelphia)
* Megan Geckler then received her Masters in Fine Arts from Claremont Graduate University in 2001. (California)
* She is now living and working in Los Angeles, California.
* Geckler has been exhibiting in several spaces since 1998.

Fun Quiz

1. Where was Geckler born?

Los Angeles

Denver

Pennsylvania

New York

1. What is the main material Megan Geckler’s art work?

Duck tape

Flagging tape

Masking tape

Colorful rope

1. Megan Geckler lives and works in Los Angeles.

True or False

1. What are some of the interests that Geckler applies in her installations?

Color Theory

3D Modeling

Contemporary Art

All of the above

1. Do installations always take one day to be completed?

No

Yes

Time may vary on the dimensions/location

It always takes one week

1. Was Geckler in pre-med school before choosing art as her career?

True or False

Notes

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Artwork



Rewritten by machine on new technology (2013)

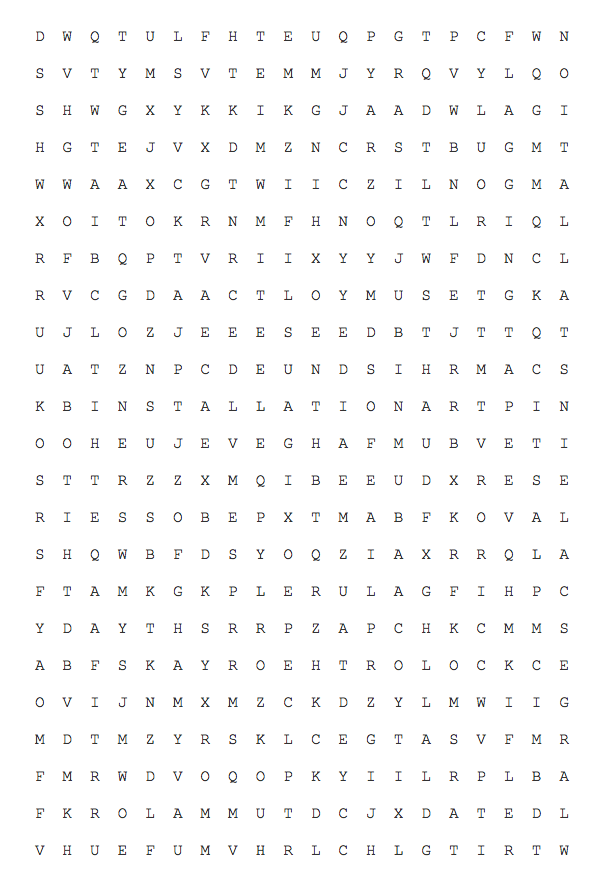
Installed at the Lancaster Museum of Art and History (MOAH)   
Lancaster, CA   
Materials: flagging tape, eye hooks, pedestal and existing architecture   
Dimensions: 30x32'x30', pedestal is 20x20'x16"



No chance to look backwards and see (2012-13)

Installed at Utah Museum of Contemporary Art (UMOCA)   
Salt Lake City, UT   
Materials: flagging tape, stainless steel, eye hooks, wood, paint, existing architecture and pedestals

For more of Geckler’s work go to megangeckler.com

Step 5: Prep your space of choice with all the hardware and additional materials you might need for your artwork. 

Step 6: Transform your space into something amazing.



P.S. It might take us one day or more to complete our flagging tape installation.

Step 4: Draw a 3D picture of sketches of what you want your design/installation to look like.

Definitions for Vocabulary Puzzle

Please find the **bold** vocabulary words in the puzzle

* **Flagging tape-** Colored non-adhesive tape used in marking onjects.
* **Color theory-** Body of practical guidance to color mixing and visual effects of color combinations.
* **Site-specific Art-** Artwork created to exist in a certain place. Typically, the artist takes the location into account while planning and creating the artwork.
* **Contemporary Art-** Art produced at the present period in time.
* **Architecture-** Process and product of planning, designing, and constructing buildings and other physical structures.
* **3D modeling-** Process of developing a mathematical representation of any surface of an object via specialized software.
* **Installation Art-** Artistic genre of 3D works that are often site-specific and designed to transform the perception of a space. It can be either temporary or permanent art.
* **Large-scale installation-** all of the work is of monumental scale, engaging audiences and onlookers in a memorable experience.
* **Plastic-** Material that is in a wide range of synthetic or semi-synthetic organic solids that are malleable.

Activity

Please follow the steps to create your own site-specific installation artwork.

Step 1: Find a site/location that will interest you to do your own installation.

Examples- park, school, classroom, home etc.

Step 2: Take countless pictures, measurements and plan unique spots for your installation.

Step 3: Choose the colors of your flagging tapes that you are going to use for your piece of art.